



Press Release

Walter de Gruyter Publishing Outsources Logistics to Rhenus

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As of April 1st, 2006, the scientific publishing company, Walter de Gruyter GmbH & Co KG, will transfer the management of its customer service, debtor accounting, and distribution to the logistics company, Rhenus. Amongst its many areas of interest, Rhenus is one of the leading companies within the logistics industry that specialises in the needs particular to publishing and the media.

By integrating these areas with Rhenus, Walter de Gruyter successfully optimises its complex distribution system. With ever more expectations being placed on logistics due to the increasing diversity in published media, Walter de Gruyter is taking advantage of the wide range of services provided by a full-service-supplier who can handle the requirements of the publishing and media industry.

Reinhold Tokar, Managing Director of Walter de Gruyter: "The opportunity to consolidate all our logistics processes with one service supplier convinced us of the advantages in working with the Rhenus Group. Our customers will definitely profit from the optimising of our workflow."

Contact

Reinhold Tokar
Managing Director
phone 030-260 05 174
reinhold.tokar@degruyter.com

Walter de Gruyter GmbH & Co. KG, an independent scientific publisher with more than 250 years in the publishing industry, has its head office in Berlin. Every year Walter de Gruyter publishes approximately 250 new titles in the fields of medicine, humanities, natural sciences, and law; half of these titles are in English. In addition, Walter de Gruyter publishes 60 scientific journals, as well as, digital media.

The Rhenus-Group, with a yearly turnover of more than one billion Euro, is one of the leading European logistic service providers. With more than 5,800 employees, Rhenus has offices in more than 80 cities throughout Europe. With departments in contract logistics, port logistics, and intermodal systems, Rhenus represents the management of complex supply chains and innovative service beyond the standard.