

## Press Release

### Walter de Gruyter Publishing House completes its Advisory Board

Berlin, August 2004

The Advisory Board of Walter de Gruyter Publishers in Berlin, which has an important role to play in decisions of fundamental importance and strategically significant issues, has been expanded to a membership of five.

Two members have been appointed from among the partners of this traditional family firm – **Christoph Seils** and **Dr. Hans-Robert Cram**. **Christoph Seils** works as a journalist in the Berlin Office of the Frankfurter Rundschau. **Dr. Hans-Robert Cram**, hitherto a member of the Company's senior management, now takes on an additional advisory role. **Reinhold Tokar**, CEO of de Gruyter, is "delighted that the company will continue to be able to call on **Dr Cram's** publishing experience and expertise."

Existing and long-standing members of the Advisory Board are the Chairman, **Attorney Gert Krüger** (Dusseldorf/Berlin) and **Dr. Bernd Balzereit** (Berlin), who both bring experience in the Supervisory Boards of large companies in German industry. A new member of the Board is **Klaus Gerhard Saur**, who can look back on a successful publishing career of his own. Until 2003, he was CEO of the K.G. Saur Verlag GmbH in Munich, a publisher specialising in reference works, primarily in English, for the international university and library markets. For **Attorney Gert Krüger**, Chairman of the Advisory Board, "As a publisher, **Klaus Gerhard Saur** has an intimate knowledge of the international academic publishing market. His know-how and wide-ranging contacts represent a significant strengthening of the Advisory Board's competence."

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**Walter de Gruyter GmbH & Co. KG.**, an independent academic publishing company with a history stretching back over 250 years, publishes some 250 new titles annually in the fields of the arts and humanities, medicine, the natural sciences and law – half of them in English – 60 specialist journals, and digital media.