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Press Release

www.degruyter.de now with improved facilities

With immediate effect, the website www.degruyter.de, which was given a comprehensive makeover one and a half years ago, is providing a new service module. Journalists can click to the heading *Press Service* to access topical (and earlier) press releases, download our list of upcoming titles, subscribe to the Newsletter, which gives monthly updates on the subject area required, or order a review copy on-line. In addition, each month there will be a special feature presenting a particular book from our programme.

Since the relaunch in December 2002, there has been a significant increase in the use made of our website – the Page View Quote shows an increase of over 90%. It is not only booksellers and authors who benefit from the specialist information targeted at them. The pages, which are clearly structured by subject area allow current titles to be found quickly and efficiently. Older titles can be easily accessed via the quick search function.

In future, the facility for downloading sample pages from selected books will be enhanced by the chance to sample digital media. With *Pschyrembel® Online*, de Gruyter has already successfully tested access to a digital product. Test versions of the linguistic works *Varieties of English* and *The Mouton Interactive Introduction to Historical Linguistics of German* from Mouton de Gruyter will shortly be available in the internet.

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