

International Directory of Arts

Print run: 3.000 copies

Printing process: Offset

Artwork requirements: Positive films or print-ready, high-end PDF-Files (minimum resolution 600 dpi, embedded fonts – no TrueType fonts, use only PostScript fonts); graphic design and type-setting free of charge

Date of publication: annually

Advertising rates:

Display	Type area/width x height	Price in € b/w	Price in € 4 color
1/1 page	144 mm x 205 mm	1.990.00	2.350.00
2/3 page (please choose)	95 mm x 205 mm 144 mm x 130 mm	1.592.00	1.880.00
1/2 page	144 mm x 100 mm	1.194.00	1.410.00
1/3 page (please choose)	45 mm x 205 mm 144 mm x 65 mm	796.00	940.00
1/4 page (please choose)	45 mm x 150 mm 144 mm x 50 mm	597.00	705.00
in 2 columns	95 mm width, minimum height 40 mm, every additional mm: + 7.80 €	312.00	----
in 1 column	45 mm width, minimum height 40 mm, every additional mm: + 3.90 €	159.00	----
2nd, 3rd cover page	162 mm x 235 mm plus 5 mm additional bleed without surcharge	----	2.820.00
4th cover page	162 mm x 240 mm plus 15 mm additional bleed without surcharge	----	3.055.00
1st cover page	130 mm x 120 mm	----	3.500.00

All prices quoted are net and therefore do not include the statutory sales tax. Voucher copy starting with an advertisement of at least 1.590.00 €

Inserts/bound inserts: on request

Payment method: invoice

Payment conditions: by arrangement

The publisher reserves the right to refuse advertisements. General Terms and Conditions apply.

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