

# Museums of the World

**Print run:** 1.500 copies

**Printing process:** Offset

**Artwork requirements:** Positive films or print-ready, high-end PDF-Files (minimum resolution 600 dpi, embedded fonts – no TrueType fonts, use only PostScript fonts); graphic design and type-setting free of charge

**Date of publication:** annually

**Advertising rates:**

Display	Type area/width x height	Price in € b/w	Price in € 4 color	Voucher copy 4-c
1/1 page	185 mm x 265 mm	1.190.00	1.570.00	1
1/2 page (please choose)	185 mm x 130 mm 90 mm x 265 mm	714.00	942.00	----
1/4 page (please choose)	185 mm x 65 mm 43 mm x 265 mm 90 mm x 130 mm	357.00	----	----
in 2 columns	minimum height 85 mm, every additional mm: + 3.00 €	210.00	----	----
in 1 column	minimum height 65 mm, every additional mm: + 1.50 €	90.00	----	----
2nd, 3rd cover page	203 mm x 297 mm plus 5 mm additional bleed without surcharge	----	1.700.00	1
4th cover page	207 mm x 303 mm plus 15 mm additional bleed without surcharge	----	1.800.00	1
1st cover page			on demand	1

Column width 43 mm. All prices quoted are net and therefore do not include the statutory sales tax.

**Inserts/bound inserts:** on request

**Payment method:** invoice

**Payment conditions:** by arrangement

The publisher reserves the right to refuse advertisements. General Terms and Conditions apply.

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