

# Microform and Imaging Review

- Print run:** 2000 copies
- Printing process:** Offset
- Druckunterlagen:** Positive films or a printable high end pdf-file (at least 600 dpi, use integrated type – no TrueType, but solely postscript types), graphic design and type-setting are free of charge
- Dates of publication:** 4 issues per year, March, June, September and December of the current year
- Copy deadlines:** February, May, August and November of the current year
- Format of the journal:** 215 mm height x 278 mm width, plus 3 mm of bleed difference, without extra charge.

## Advertising rates:

<b>format</b>	<b>Type area Height x Width</b>	<b>Price in € b /w</b>	<b>Price in € 4 colour print</b>
<b>Full page</b>	181 mm x 250 mm	550,-	1.000,-
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<b>Quarter page (vertical)</b>	86 mm x 120 mm	230,-	680,-
<b>2nd, 3rd, 4th Cover page</b>	181 mm x 250 mm	-----	1.200,-

- Series discounts:** Discounts for several inserations, after consultation
- Inserts/Einhefter:** on request
- Terms of payment:** net - on receipt of invoice
- Payment practice:** by arrangement
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