

# Content

## **Introduction**

Mobile Digital Practices. Situating People, Things, and Data  
*Anna Lisa Ramella, Asko Lehmuskallio, Tristan Thielmann,  
and Pablo Abend* 5

## **I Field Research and Case Studies**

### **The MicroSDs of Solomon Islands**

An Offline Remittance Economy of Digital Multi-Media  
*Geoffrey Hobbis* 21

### **In the Footsteps of Smartphone-Users**

Traces of a Deferred Community in *Ingress* and *Pokémon Go*  
*Anne Ganzert, Theresa Gielnik, Philip Hauser, Julia Ihls,  
Isabell Otto* 41

### **Digital Mediation, Soft Cabs, and Spatial Labour**

*Donald N. Anderson* 59

### **So 'Hot' Right Now**

Reflections on Virality and Sociality  
from Transnational Digital China  
*Jamie Coates* 77

### **Twitter in Place**

Examining Seoul's Gwanghwamun Plaza  
through Social Media Activism  
*Samuel Gerald Collins* 99

### **Screen Screen Tourism**

*Marion Schulze* 123

### **Audiences, Aesthetics and Affordances**

Analysing Practices of Visual Communication on Social Media  
*Maria Schreiber* 143

### **Mobile Mediated Visualities**

An Empirical Study of Visual Practices on Instagram

*Elisa Serafinelli and Mikko Villi* 165

### **'Re-appropriating' Facebook?**

Web API mashups as Collective Cultural Practice

*Stefan Werning* 183

## **II Entering the Field**

### **Situating Hobby Drone Practices**

*Julia M. Hildebrand* 207

### **The Inchoate Field of Digital Offline**

A Reflection on Studying Mobile Media Practices  
of Digital Subalterns in India

*Rashmi M.* 219

### **Mad Practices and Mobilities**

Bringing Voices to Digital Ethnography

*Cherry Baylous* 229

### **An Experimental Autoethnography of Mobile Freelancing**

*Nadia Hakim Fernández* 237

## **III In Conversation with ...**

### **The Practice of Practice**

*Heather Horst, David Morley, and Noel B. Salazar in Conversation  
with Roger Norum* 251

### **Biographical Notes** 269