Illustrations

Figure 1. Instagram image of Blair Eadie featuring LikeToKnowIt links 80
Figure 2. Instagram image of Socality Barbie 89
Figure 3. Instagram image of the Museum of Ice Cream's sprinkle pool 95
Figure 4. The Instagram bio of CGI influencer Lil Miquela 115
Figure 5. An Instagram feed post by Sharon McMahon 139
Figure 6. An excerpt from an Instagram Story by Sharon McMahon 140