



IN THE AGE
OF SOCIAL MEDIA

CASS R. SUNSTEIN

With a new afterword by the author

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I think, when the people have chosen a representative, it is his duty to meet others from the different parts of the Union, and consult, and agree with them on such acts as are for the general benefit of the whole community.

### ROGER SHERMAN, 1789

It is hardly possible to overrate the value, in the present low state of human improvement, of placing human beings in contact with persons dissimilar to themselves, and with modes of thought and action unlike those with which they are familiar. . . . Such communication has always been, and is peculiarly in the present age, one of the primary sources of progress.

#### JOHN STUART MILL, 1848

Now even as we speak, there are those who are preparing to divide us—the spin masters, the negative ad peddlers who embrace the politics of "anything goes." Well, I say to them tonight, there is not a liberal America and a conservative America—there is the United States of America. There is not a Black America and a White America and Latino America and Asian America—there's the United States of America.

# BARACK OBAMA, 2004

If you could look through thousands of stories every day and choose the 10 that were most important to you, which would they be? The answer should be your News Feed. It is subjective, personal, and unique—and defines the spirit of what we hope to achieve.

#### FACEBOOK, 2016