
Become a Successful Designer

Imprint

Translation from German into English: Rose Tizane Merrill, Berlin

Art work, cover, and typography: Erik Spiekermann & Thomas Walsch, Edenspiekermann, Berlin

Illustrations: Liv Andrea Mosdøl, Gvarv, Norway

Layout: Sven Schrape, Berlin

Proof reading: Karin Huck, Basel

Project management: Robert Steiger (Birkhäuser)

A CIP catalogue record for this book is available from the Library of Congress, Washington D.C., USA.

Bibliographic information published by the German National Library

The German National Library lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available on the Internet at <http://dnb.d-nb.de>.

This work is subject to copyright. All rights are reserved, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, re-use of illustrations, recitation, broadcasting, reproduction on microfilms or in other ways, and storage in databases. For any kind of use, permission of the copyright owner must be obtained.

This book is also available in a German language edition (ISBN 978-3-0346-7643-7)

© 2013 Birkhäuser Verlag GmbH, Basel

P.O. Box, 4009 Basel, Switzerland

Part of De Gruyter

Printed on acid-free paper produced from chlorine-free pulp. TCF ∞

Paper: Munken Print White, 100 g/m²

Typeface: Arnhem, Akkurat

Printed in Germany

ISBN 978-3-0346-0101-6

987654321

www.birkhauser.com

Joachim Kobuss
Alexander Bretz
Arian Hassani

**BECOME A
SUCCESSFUL DESIGNER
PROTECT AND MANAGE
YOUR DESIGN RIGHTS
INTERNATIONALLY**

BIRKHÄUSER
Basel

For Alexander-Semjon and ß

Joachim Kobuss

*For Nicole Zeddies, my puppy friend,
in thankfulness and auld acquaintance.*

Alexander Bretz

