

List of Tables

Table 1	Key differences between information and knowledge	15
Table 2	Meta-knowledge taxonomy	35
Table 3	Core value questions	41
Table 4	Knowledge activities and assets categories	47
Table 5	Methods used for sharing and capturing knowledge	48
Table 6	Payout table based on Sun's <i>Art of War</i>	68
Table 7	The primary factors of production	90
Table 8	U.S. intellectual capital and intangible assets by industry (2011)	98
Table 9	Dominant metrics by industry	129
Table 10	Schedule of costs and benefits	136
Table 11	Costs and benefits for period t	137
Table 12	Primary sources of user value	147
Table 13	Value model generator – schedule of costs	150
Table 14	Value model generator – schedule of benefits	151
Table 15	Value model generator – net cash flows	152
Table 16	Knowledge-to-Value (K2V) roadmap phases	157
Table 17	Risk profiles from two hypothetical projects	166
Table 18	Key differences between strategy and tactics	179
Table 19	Key differences between managers and leaders	181
Table 20	Examples of knowledge at varying scales	188
Table 21	Principles of closed versus open innovation	193

