

List of Figures and Tables

| | | |
|-------------|--|-----|
| Figure 2.1 | UNIQLO store on the Ginza in Tokyo. Photograph taken by the author on 22 May 2015 | 50 |
| Figure 4.1 | Pork cutlet (<i>tonkatsu</i>) is one of several Western dishes introduced to the Japanese diet during the early decades of the twentieth century. Photograph by Jurre van der Meer | 92 |
| Figure 4.2 | DVD case of the documentary <i>Washoku Dream: Beyond Sushi</i> (2015). Photograph taken by the author | 103 |
| Figure 8.1 | Morimura Yasumasa, <i>Elder Sister</i> (1991). Chromogenic print on canvas, 78¾ x 47¼ inches (200 x 120 cm). Collection San Francisco Museum of Modern Art, Gift of Vicky and Ken Logan. Photograph by Katherine Du Tiel. Photograph courtesy of San Francisco Museum of Modern Art. © Morimura Yasumasa. Courtesy of the artist and Luhning Augustine, New York | 181 |
| Figure 8.2 | Kusama hands a mirror ball to a member of the audience. Kusama Yayoi, <i>Narcissus Garden</i> (1966), 33th Venice Biennale, Italy. © YAYOI KUSAMA | 187 |
| Figure 8.3 | Nishiko, <i>Jishin o naosu purojekuto</i> (Repairing earthquake project) (2012), object no. 201104. Photograph by Yamamoto Yūki. Photograph courtesy of Nishiko. © Nishiko | 190 |
| Figure 10.1 | Andrew Burns Architects, <i>Australia House</i> (2012). Photograph by Osamu Nakamura. Photograph courtesy of Echigo-Tsumari Art Triennale Executive Committee. © Andrew Burns Architects | 219 |
| Figure 10.2 | Mikan + Sogabe Lab, <i>Gejō kayabuki no tō</i> (Gejō thatch tower) (2012). Photograph by Osamu Nakamura. Photograph courtesy of Echigo-Tsumari Art Triennale Executive Committee. © Mikan + Sogabe Lab | 221 |
| Figure 10.3 | Kuwakubo Ryōta, <i>Lost #6</i> (2012). Photograph by Osamu Nakamura. Photograph courtesy of Echigo-Tsumari Art Triennale Executive Committee. © Kuwakubo Ryōta | 222 |
| Figure 10.4 | Gerda Steiner & Jörg Lenzlinger, <i>GHOST SATELLITES</i> (2012). Photograph by Osamu Nakamura. Photograph courtesy of Echigo-Tsumari Art Triennale Executive Committee. © Gerda Steiner & Jörg Lenzlinger | 223 |

| | | |
|-------------|--|-----|
| Figure 10.5 | Mutō Akiko, <i>Omoide no niwa T+S+U+M+A+R+I</i> (Garden of memories T+S+U+M+A+R+I) (2012). Photograph by Osamu Nakamura. Photograph courtesy of Echigo-Tsumari Art Triennale Executive Committee. © Mutō Akiko | 223 |
| Figure 10.6 | Christian Boltanski, <i>No Man's Land</i> (2012). Photograph by Osamu Nakamura. Photograph courtesy of Echigo-Tsumari Art Triennale Executive Committee. © Christian Boltanski | 224 |
| Figure 11.1 | Imamura Ryōsuke, <i>Amaoto to heya</i> (<i>Rain and Room</i>) (2013). Photograph by Kasuya Akiko. © Imamura Ryōsuke | 239 |
| Figure 11.2 | Kotani Shinsuke, <i>Haiburiddo sāfin</i> (Hybrid surfing) (2013), detail. Photograph by Tanabe Mari. Photograph courtesy of Tatsuno Art Project. © Kotani Shinsuke | 241 |
| Figure 11.3 | Mirosław Bałka, <i>The Fall</i> (2001). Photograph by Kasuya Akiko. © Mirosław Bałka | 242 |
| Figure 11.4 | Kamoji Kōji, <i>Seibutsu</i> (Still life) (2013). Photograph by Kasuya Akiko. © Kamoji Kōji | 243 |
| Figure 11.5 | Morisue Yumiko, <i>Dekki burashi</i> (Deck brush) (2011). Photograph by Kasuya Akiko. © Morisue Yumiko | 246 |
| Figure 11.6 | Terada Shūko, <i>Orenji ni tomoru kage</i> (Shadow in orange colour) (2011), detail. Photograph by Kasuya Akiko. © Terada Shūko | 248 |
| Figure 11.7 | Nohara Kenji, <i>Nakkuri: Nukeana to nari daibingu</i> (KnuckLie – Dive into the loophole) (2011), detail. Photograph by Kasuya Akiko. © Nohara Kenji | 249 |
| Table 2.1 | Disposable incomes, consumption expenditures, and expenditures for clothing and footwear: Yearly average of monthly disbursements per household (total household) | 55 |
| Table 2.2 | Fast Retailing: Number of stores between 1998 and 2015 | 56 |
| Table 2.3 | Global expansion of UNIQLO stores | 57 |
| Table 2.4 | Global expansion of MUJI stores | 59 |
| Table 2.5 | Net sales of Inditex (ZARA), H&M (excluding VAT), Fast Retailing, and Ryōhin Keikaku (currency: billions of euro) | 62 |
| Table 3.1 | Age cohorts and konbini expansion | 70 |
| Table 4.1 | 'Washoku – Try Japan's Good Food' campaign events, 2006-2011 | 100 |