PRESIDENT OF EDITORIAL COMMITTEE
Jie Zhang, Nanjing, China

VICE PRESIDENTS OF EDITORIAL COMMITTEE
Bin Xin, Nanjing, China
Hongbing Yu, Nanjing, China
Yongxiang Wang, Nanjing, China
Zhijun Yan, Nanjing, China

EDITORIAL COMMITTEE
Adrian Pablé, Switzerland
Arthur Asa Berger, USA
Charls Pearson, USA
Christopher Hart, UK
Delu Zhang, China
Deping Lu, China
Eero Tarasti, Finland
Ersu Ding, Hong Kong, China
Farouk Y. Seif, USA
Hsiu-chih Tsai, Taiwan, China
Jamin Pelkey, Canada
Kalevi Kull, Estonia
Marcel Danesi, Canada
Massimo Leone, Italy
Mingyu Wang, China
Myrdene Anderson, USA
Ning Wang, China
Paul Bouissac, Canada
Paul Cobley, UK
Per Aage Brandt, USA
Richard Lanigan, USA
Roland Posner, Germany
Sihui Mao, Macao, China
Stéphanie Walsh Matthews, Canada
Stephen Cowley, Denmark
Steve Oswald, Switzerland
Susan Petrilli, Italy
Terrence Deacon, USA
Theo van Leeuwen, Australia
Tim Wharton, UK
Winfried Nöth, Germany
Yiheng Zhao, China
Zhuanglin Hu, China
Contents

Cultural Signs and Sign Theories – Semiotics and Narratology

Jie Zhang and Tingting Yao

The release of meaning in light of the cultural semiotics of jingshen — 349

Mieke Bal

Meaning-making in the European semiosphere — 363

Hongbing Yu

Confucius the untouchable: on the semiotics of historization — 391

Svend Erik Larsen

Narratives as cultural embedment — 413

Yiheng Zhao

Narratorial frame–person duality: an analysis in general narratology — 427

Xiuyan Fu and Fang Cai

Acoustic space in narration from the perspective of production — 441

Diyong Long

Laws of imitation and intermedia narrative – on imitation of word narrative by image narrative — 459

Zongxin Feng

Metonymy as a semiotic resource in fictional narrative — 475

Jun Zeng and Mengqiu Wang

Chinese factors in the Routledge encyclopedia of narrative theory — 493