Contents

Editorial

Louisa Ha
Global journal publishing, soft power, Italian Americans and social media visual impact — 469

Invited Review Article

Ke Guo, Hui Zhou and Peiqin Chen
Path to global knowledge: a review of Chinese scholars on international publishing — 472

Research Articles

Naiza Comel, Francisco Paulo Jamil Marques, Luiz Otávio Prendin Costa, Chirlei Kohls and Maíra Orso
Who navigates the “elite” of communication journals? The participation of BRICS universities in top-ranked publications — 497

Shudipta Sharma
From screen to soft power: the rising appeal of Turkish TV series in Bangladesh — 544

Stephanie A. Longo and Andrea Towers Scott
Hashtags and heritage: the use of #italianamerican on Instagram — 569

Elina Koutromanou, Catherine Sotirakou and Constantinos Mourlas
Examining visual impact: predicting popularity and assessing social media visual strategies for NGOs — 594

Review Article

Rashad Mammadov
Emerging perspectives and contemporary debates: assessing the landscape of online media communication research in Central Asia — 621
Featured Translated Research Outside the Anglosphere

Eun Yu, Haeyeop Song, Jaemin Jung and Young ju Kim
Perception and attitude toward the regulation of online video streaming (in South Korea) —— 651

Corrigendum

Michael Ofori and Felicity Sena Dogbatse
Corrigendum to: Ofori, Michael, Dogbatse, Felicity Sena “We are only to appear to be fighting corruption … we can’t even bite”: online memetic anti-corruption discourse in the Ghanaian media —— 680