Contents

List of Illustrations and Credits ix
Preface and Acknowledgments xiii

1. Introduction: Discourses on Immigration and the Nation 1
2. Developing a Visual Discourse on Immigration 19
3. Toward a Framework for Reading Magazine Covers 34
4. A Lexicon of Images, Icons, and Metaphors
   for a Discourse on Immigration and the Nation 53
5. Immigration Orthodoxies and Heresies, 1965–85 82
6. Discourses on Immigration and the Nation, 1986–93 128
7. Immigrants outside the Imagined Community
   of the Nation, 1994–99 174
8. Manufacturing Consensus on an Anti-Mexican
   Immigration Discourse 215
9. Alternative Readings from America’s Future 263

Epilogue 299
Notes 305
References 313
Index 333