

OVERVIEW

INTRODUCTION

Demands by students are part of historic calls for social transformations inside and outside the American academy. In addition to being sources of inspiration, those demands have provoked social regulations.

Activism · The Progressive Demand · Student Movements

CHAPTER I. THE USABLE PAST OF KENT STATE AND JACKSON STATE

Dominant discourses of diversity arose alongside efforts to expand the university's police powers. Both were attempts to regulate student demands for social redistribution and reorganization.

*Kent State · Jackson State · The President's
Commission on Campus Unrest*

CHAPTER 2. THE POWELL MEMORANDUM AND
THE COMEBACK OF THE ECONOMIC MACHINERY

The confidential Powell Memorandum, written by the soon-to-be Supreme Court justice Louis F. Powell, was a blueprint for the replacement of the social ideals promoted by progressive student activists with market ideals favorable to US capitalism.

Free Enterprise System · US Chamber of Commerce · Powell Memorandum

CHAPTER 3. STUDENT MOVEMENTS AND POST—
WORLD WAR II MINORITY COMMUNITIES

The increased visibility of minoritized communities was both the basis and the product of new intellectual, cultural, and political formations within and outside American colleges and universities.

Dēmos · Minoritized Communities · Social Reproduction · Social Transformation · Reorganization of Knowledge · Freedom Schools

CHAPTER 4. NEOLIBERALISM AND THE DEMEANING
OF STUDENT MOVEMENTS

The demeaning and discrediting of student insurgencies, a historic strategy of dominant forms of power, is a present-day strategy of neoliberalism.

Trilateral Commission · Crisis of Democracy · Neoliberalism

CONCLUSION

This book's take on Saul Alinsky's 1971 *Rules for Radicals: A Pragmatic Primer for Realistic Radicals* offers "rules" meant for both inspiration and revision—that is, to inspire readers to revise them for the needs and goals of their own contexts.

Saul Alinsky · Radicalism