Table of Contents

Acknowledgements	vii
-------------------------	-----

Foreword

The Toronto School and Communication Research <i>Elihu Katz</i>	1
--	---

Introduction

Innis, McLuhan and the Toronto School <i>Menahem Blondheim and Rita Watson</i>	7
---	---

Part I Interpretations

1. Between Essentialism and Constructivism: Harold Innis and World Order Transformations <i>Ronald J. Diebert</i>	29
2. "The Significance of Communication" According to Harold Adams Innis <i>Menahem Blondheim</i>	53
3. Marshall McLuhan: Genealogy and Legacy <i>James W. Carey</i>	82
4. McLuhan: Where Did He Come From, Where Did He Disappear? <i>Ruth Katz and Elihu Katz</i>	98
5. Northrop Frye and the Toronto School of Communication Theory <i>Arthur Siegel</i>	114

Part II

Extensions

6. The Bias of Bias: Innis, Lessing and the Problem of Space
Paul Frosh 147
7. Monopolies of News: Harold Innis, the Telegraph and Wire Services
Gene Allen 170
8. Revitalizing Time: An Innisian Perspective on the Internet
Xiaoquan Zhao 199
9. Articulating McLuhan: A Cognitive-Pragmatic Perspective on the Consequences of Communication Media
Rita Watson 215

Part III

Applications

10. The Global Village, the Nation State and Ethnic Community: Audiences of Communication and the Boundaries of Identity
Hillel Nosseck and Hanna Adoni 237
11. Rare to Medium: A Full Taxonomy of Elements for Assessing How Well (Done) the Internet's Unique Capabilities are Currently Exploited by e-Magazines
Nava Cohen-Avigdor and Sam Lehman-Wilzig 272
12. Conceptualizing the Right to Privacy: Ethical and Legal Considerations
Raphael Cohen-Almagor 305
13. From the Spider to the Web: Innis' Ecological Approach to the Evolution of Communication Technologies
Limor Shifman and Menahem Blondheim 337

Afterword

- Whatever Happened to the Toronto School?
David R. Olson 354

- List of Contributors 361