ADVANCE PRAISE FOR LEAD FOR THE PLANET

“You can pick up any number of books on the scientific problem of climate change and the economic or technological solutions, but what we need most right now is leadership. That is what this book is: an accessible dive into social science for the much-needed tools to guide our society, our organizations, and ourselves towards a bold and strong approach to sustainability. Pick up this book and play your role in helping ‘Team Humanity’ step up to save the planet.”

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“Rae André provides a practical map of what needs to be done to lead change for a sustainable future. Drawn from social science research in the fields of change management and leadership, her five practices offer a road map for individuals to lead the transition through the current climate crisis and energy revolution to save our planet for future generations.”

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“André’s *Lead for the Planet* shows concerned citizens how to become leaders who can address the twin challenges of climate change and energy evolution. The author skillfully blends the psychology of leadership and influence with a wide array of facts, trends, and positions about the natural environment into five practices that anyone can adopt: crafting a compelling vision for change, rallying others around it, and developing and implementing actionable plans to confront the energy-related issues causing climate change. It’s an accessible must-read for any aspiring climate leader.”

*Jane Schmidt-Wilk, Director of the Center for Management
Research, Maharishi International University*

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LEAD

**FOR
THE PLANET**

FIVE

**PRACTICES FOR
CONFRONTING
CLIMATE CHANGE**

RAE ANDRÉ

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An imprint of University of Toronto Press
utorontopress.com

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ISBN 978-1-4875-0833-3 (cloth)

ISBN 978-1-4875-3803-3 (EPUB)

ISBN 978-1-4875-3802-6 (PDF)

Library and Archives Canada Cataloguing in Publication

Title: Lead for the planet : five practices for confronting
climate change / Rae André.

Names: André, Rae, author.

Description: Includes bibliographical references and index.

Identifiers: Canadiana (print) 20200230301 | Canadiana (ebook)
20200230468 | ISBN 9781487508333 (cloth) | ISBN 9781487538033
(EPUB) | ISBN 9781487538026 (PDF)

Subjects: LCSH: Climatic changes – Prevention.

Classification: LCC QC903 .A56 2020 | DDC 363.738/746—dc23

Printed in Canada

We acknowledge the financial support of the Government of Canada, the Canada Council for the Arts, and the Ontario Arts Council, an agency of the Government of Ontario, for our publishing activities.

Canada Council
for the Arts

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du Canada

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