# Contents

## PART I  Context

1. Unequal Colleges  
2. System, Industry, or Crazy Quilt?  
4. Outside Forces

## PART II  Supply

5. The Inequality Dividend  
6. Zero-Sum Competition  
7. Evolution in the Core Business

## PART III  Demand

8. Scholastic Segregation  
9. Economic Stratification  
10. Sorting by Seriousness  
11. Sorting by Belief?

## PART IV  Consequences

12. Outcomes  
13. Why It Matters
Appendix:

Table A.1 Shares by College Category of Total Undergraduate Enrollment in 1,157 Four-Year Institutions 357

Table A.2 The Dwindling Share of Places at Elite Colleges 359

Notes 361
References 409
Acknowledgments 425
Index 427