Tables and Figures

Tables

1.1 Distribution of seats in Canada’s House of Commons, by party, 2000 / 32
1.2 Distribution of news stories, by political party, four TV networks, 2000 election campaign / 34
1.3 Mean length of news stories, by political party, four TV networks, 2000 election campaign / 36
1.4 Length and number of party leaders’ sound bites, CBC news, 2000 election campaign / 40
1.5 Party leaders’ clips and ratio of sound bites to clips, CBC news, 2000 election campaign / 41
1.6 Length and number of candidates’ sound bites, by sex, CBC news, 2000 election campaign / 43
1.7 Distribution of candidates’ first mentions in print news, 2006 election campaign: challengers, incumbents, incumbent cabinet members / 46
1.8 Placement of candidates’ first mentions in print news, by sex, 2006 election campaign / 48
1.9 Inclusion of photo of candidate mentioned first in article, by sex (print news), 2006 election campaign / 49
1.10 Attributions of speech of candidate mentioned first in article, by sex (print news), 2006 election campaign / 50

2.1 Party leader shown with family: sound bites and clips, CBC news, 2000 election campaign / 67

2.2 Length of party leaders’ sound-bite speaking time, by attack-style behaviour (CBC news), 2000 election campaign / 74

2.3 Length of candidates’ sound bites, by sex and tone (CBC news), 2000 election campaign / 75

2.4 Symbols of power shown with party leaders: sound bites and clips, CBC news, 2000 election campaign / 77

2.5 Mentions of campaign elements in news stories about party leaders (four TV networks), 2000 election campaign / 80

2.6 Focus of news stories about party leaders (four TV networks), 2000 election campaign / 81

2.7 Coverage of issues in news stories about party leaders (four TV networks), 2000 election campaign / 83

2.8 Nature of lead-ins in news stories about party leaders (four TV networks), 2000 election campaign / 87

2.9 Evidence offered in analytical voice-overs in news stories about party leaders (four TV networks), 2000 election campaign / 88

2.10 Mention of candidates’ appearance, by sex (print news), 2005-06 election campaign / 91

2.11 Mention of candidates’ personal romantic relationships, by sex (print news), 2005-06 election campaign / 91

2.12 Mention of candidates’ parental status, by sex (print news), 2005-06 election campaign / 91

2.13 Horserace vs. issue coverage of candidates, by sex (print news), 2006 election campaign / 99

2.14 Tone of stories on candidates, by sex (print news), 2006 election campaign / 100

2.15 Issue coverage of candidates, by sex (print news), 2006 election campaign / 102
2.16 Issue coverage of male and female challengers (print news), 2006 election campaign / 103

3.1 Status of men and women in Canadian TV news, July 2011 / 114

3.2 Status of men and women in Canadian print news, July 2011 / 115

3.3 Issues addressed in political parties’ press releases, 2000 election campaign / 131

3.4 Male and female challengers by political party, 2006 election campaign / 132

3.5 Male and female incumbents by political party, 2006 election campaign / 133

3.6 Attacks in parties’ press releases, 2000 election campaign / 134

4.1 Ratings of news story, by party leader, 2006 election campaign / 151

4.2 Determinants of leaders’ news story ratings (selected by party that was focus of story, binary logistic regressions), 2006 election campaign / 152

4.3 Determinants of leaders’ news story ratings, testing interactive effects of sex and gender ideology (selected by party that was focus of story, binary logistic regressions), 2006 election campaign / 156

**Figures**

1.1 Vote intentions through the 2000 Canadian federal election campaign / 33

1.2 Distribution of news stories by TV network, 2000 election campaign / 35

1.3 Distribution of headline stories (four TV networks), party leaders, 2000 election campaign / 37

2.1 Attack-style coverage of leaders (CBC) / 70

2.2 Leaders’ mean sound bite lengths, by attack-style behaviour (CBC) / 73

3.1 “Hard” versus “soft” issues, by sex (2000 election campaign) / 117
3.2 Evidence of horserace coverage, by reporter sex (CBC, 2000 federal election coverage) / 117
3.3 Percentage of female candidates and MPs, by election year and political party / 127
4.1 Predicted probabilities of positive news ratings, by McDonough aggressivity / 154
4.2 Predicted probabilities of positive news ratings, by Chrétien aggressivity / 154