

Contents

Introduction	National Party Conventions in American Politics: The Attractions of the Convention	1
Chapter 1	The Nomination and the Convention: An Informal Disappearance	6
Chapter 2	Institutionalizing the Disappearance: The Nomination after Reform	40
Chapter 3	Changing Contours of Delegate Selection: The Decline of the Official Party	77
Chapter 4	The Rise of the Organized Interests: An Alternative Base for Delegate Selection	108
Chapter 5	The Convention and the Election: The Structure of Conflict inside the Hall	148
Chapter 6	Recurring Struggles over Tangible Products: Traditional Activities in the Reformed Convention	185
Chapter 7	The Struggle over the Mediated Convention: Televised Coverage and Public Perception	226
Chapter 8	Coverage Levels and Institutional Character: The Coming of the Bifurcated Convention	260
Conclusion	Evolution and Reform: The Convention and a Changing American Politics	290
Afterword	Evolution and Reform beyond 1988: The Future of the National Party Convention	326
	Notes	349
	Acknowledgments and Project History	377
	Index	385

