ScienceDirect supports OpenURL standard

ScienceDirect®, a division of Elsevier Science, announces that it now supports the OpenURL standard. This addresses the growing market need for bi-directional interaction between ScienceDirect and other services via link resolvers and significantly expands access to the world’s scientific literature via the ScienceDirect platform. ScienceDirect’s implementation of the OpenURL standard means that libraries can now link directly from abstracts in ScienceDirect to the content and services from many other resources. Equally so, links can easily be enabled from other library resources directly to ScienceDirect.

“OpenURL is an important consideration for our customers and their direct feedback was one of the primary reasons for our change of policy. Scientists and librarians will be able to get to the appropriate copy they need a lot more easily and directly, wherever this document is hosted,” says Frank Vrancken Peeters, Managing Director of ScienceDirect.

To facilitate easy customer implementation of link resolvers, ScienceDirect is partnering with Endeavor Information Systems and Ex Libris. ScienceDirect’s use of the OpenURL protocol enables direct linking through LinkFinderPlus™ (www.endinfosys.com) and SFX (www.sfxit.com) to its full-text articles.

“Any library with LinkFinderPlus installed, now can offer the bi-directional linking that enables end users to navigate with exceptional speed across the breadth of scientific literature to locate the documents they need,” says Jane Burke, President and CEO of Endeavor. Ex Libris’ SFX is also fully supported by ScienceDirect’s OpenURL implementation. Jenny Walker, Director Sales and Marketing for the Information Services Division of Ex Libris, comments, „This is excellent news for our growing number of mutual customers who will benefit greatly from these developments. By supporting the OpenURL standard, Elsevier Science confirms the importance of context sensitive linking and OpenURL initiatives.”

Elsevier Science supports the ongoing development of OpenURL and participates in the NISO committee that is refining the OpenURL standard. A founding member of CrossRef, Elsevier Science is committed to actively supporting industry-wide cross-platform linking solutions.

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