

# HUMOR

INTERNATIONAL JOURNAL OF  
HUMOR RESEARCH

## EDITORS-IN-CHIEF

*Giselinde Kuipers*, Department of  
Sociology, University of Amsterdam,  
Netherlands

E-mail: humorjournal@gmail.com

*René Proyer*, Department of  
Psychology, University of Zurich,  
Switzerland

E-mail: r.proyer@psychologie.uzh.ch

*Willibald Ruch*, Department of  
Psychology, University of Zurich,  
Switzerland

E-mail: w.ruch@psychologie.uzh.ch

## EDITORS-AT-LARGE

*Salvatore Attardo*, Texas A&M

University – Commerce, USA

*Victor Raskin*, Purdue University, USA

## BOOK REVIEW EDITORS

*Jessica Milner Davis*, University of  
Sydney, Australia

E-mail: jessica.davis@sydney.edu.au

*John Parkin*, University of Bristol, UK

E-mail: j.parkin@bristol.ac.uk

*Larry Ventis*, College of William and  
Mary, USA

E-mail: wlvent@wm.edu

## EDITORIAL ASSISTANT

*Thomas Franssen*, University of  
Amsterdam

## EXECUTIVE SECRETARY, ISHS

*Martin D. Lampert*

Holy Names University, USA

## EDITORIAL BOARD

*Salvatore Attardo*, Texas A&M  
University, USA

*Delia Chiaro*, University of Bologna,  
Italy

*Wladyslaw Chlopicki*, Jagiellonian  
University, Poland

*Christie Davies*, University of Reading,  
UK

*Jessica Milner Davis*, University of  
Sidney, Australia

*William F. Fry, Jr.*, Stanford University,  
USA

*Christian Hempelmann*, Texas A&M  
University, USA

*Paul Lewis*, Boston College, USA

*Sharon Lockyer*, Brunel University, UK

*Rod Martin*, University of Western  
Ontario, Canada

**DE GRUYTER  
MOUTON**

*Lawrence E. Mintz*, University of Maryland, USA  
*John Morreall*, College of William and Mary, USA  
*Alleen P. Nilsen*, Arizona State University, USA  
*Don L. F. Nilsen*, Arizona State University, USA  
*Neal R. Norrick*, Saarland University, Germany  
*Elliott Oring*, California State University, USA  
*Victor Raskin*, Purdue University, USA  
*Willibald Ruch*, University of Zurich, Switzerland  
*Limor Shifman*, Hebrew University of Jerusalem, Israel

**BOARD OF CONSULTING EDITORS**

*Goh Abe*  
Tokushima Bunri University, Japan  
*Sammy Basu*  
Willamette University, USA  
*Wallace Chafe*  
University of California Santa Barbara, USA  
*Hugo Carretero Dios*  
University of Granada, Spain

*Thomas Ford*  
Western Carolina University, USA  
*Jeffrey Goldstein*  
Utrecht University, Netherlands  
*Helga Kotthoff*  
Albert Ludwigs University, Freiburg, Germany  
*Nick Kuiper*  
University of Western Ontario, Canada  
*Liisi Laineste*  
Estonian Literary Museum, Estonia  
*Diana Popa*  
University of Galati, Romania  
*Graeme Ritchie*  
University of Aberdeen, UK  
*Andrea Samson*  
Stanford University, USA  
*Julia Taylor*  
Purdue University, USA  
*Villy Tsakona*  
Democritus University of Thrace, Greece  
*Larry Ventis*  
College of William and Mary, USA

HUMOR is the official journal of the International Society of Humor Studies.  
For further information, please see the web site: [www.humorstudies.org](http://www.humorstudies.org).

**ABSTRACTED/INDEXED IN** Celdes, CNKI Scholar (China National Knowledge Infrastructure), CNPIEC, De Gruyter – Dietrich’s Index Philosophicus, De Gruyter – IBR (International Bibliography of Reviews of Scholarly Literature in the Humanities and Social Sciences), – IBZ (International Bibliography of Periodical Literature in the Humanities and Social Sciences), EBSCO – Academic Search, – Advanced Placement Source, – Communication Abstracts, – Humanities International Complete/Humanities Source, – Literary Reference Center, – Psychology & Behavioral Sciences Collection, – TOC Premier, – Discovery Service, Elsevier – EMCare, – SCOPUS, Gale/Cengage – Academic One File, – Book Review Index, Google Scholar, J-Gate, Linguistics Abstracts Online, MLA International Bibliography, Naviga (Softweco), Primo Central (ExLibris), ProQuest – Deep Indexing: Technical Information, – Illustrata: Arts and Humanities, – International Bibliography of the Social Sciences (IBSS), – Linguistics & Language Behavior Abstracts (LLBA), PsycINFO, SCImago (SJR), Summon (Serials Solutions/ProQuest), TDOne (TDNet), Thomson Reuters – Arts & Humanities Citation Index, – Current Contents/Arts & Humanities, – Current Contents/Social and Behavioral Sciences, – Journal Citation Reports/Social Sciences Edition, – Social Sciences Citation Index, Translation Studies Bibliography, UB Frankfurt – BDSL Bibliographie der deutschen Sprach- und Literaturwissenschaft, – BLL Bibliographie Linguistischer Literatur, – OLC Linguistik, WorldCat (OCLC).

The publisher, together with the authors and editors, has taken great pains to ensure that all information presented in this work reflects the standard of knowledge at the time of publication. Despite careful manuscript preparation and proof correction, errors can nevertheless occur. Authors, editors and publisher disclaim all responsibility for any errors or omissions or liability for the results obtained from use of the information, or parts thereof, contained in this work.

ISSN 0933-1719 · e-ISSN 1613-3722

All information regarding notes for contributors, subscriptions, Open access, back volumes and orders is available online at [www.degruyter.com/view/j/humr](http://www.degruyter.com/view/j/humr)

**RESPONSIBLE EDITOR** Giselinde Kuipers, Department of Sociology, University of Amsterdam, OZ Achterburgwal 185, 1012 DK Amsterdam, Netherlands.  
Email: [humorjournal@gmail.com](mailto:humorjournal@gmail.com)

**JOURNAL MANAGER** Andrea Lutz, De Gruyter, Genthiner Straße 13, 10785 Berlin, Germany, Tel.: +49 (0)30 260 05 – 229, Fax: +49 (0)30 260 05 – 250,  
Email: [Andrea.Lutz@degruyter.com](mailto:Andrea.Lutz@degruyter.com)

**RESPONSIBLE FOR ADVERTISEMENTS** Heiko Schulze, De Gruyter, Genthiner Straße 13, 10785 Berlin, Germany. Tel.: +49 (0)30 260 05-358, Fax: +49 (0) 30 260 05-264, Email: [anzeigen@degruyter.com](mailto:anzeigen@degruyter.com)

© 2015 Walter de Gruyter GmbH, Berlin/Boston

**TYPESETTING** Integra Software Services Pvt. Ltd., Pondicherry, India

**PRINTING** Franz X. Stückle Druck und Verlag e.K., Ettenheim  
Printed in Germany





## Contents

### **Special Issue: The social consequences of disparagement humor**

Guest Editor: Thomas E. Ford

Thomas E. Ford

**The social consequences of disparagement humor: Introduction and overview — 163**

Thomas E. Ford, Kyle Richardson and Whitney E. Petit

**Disparagement humor and prejudice: Contemporary theory and research — 171**

Manuela Thomae and Afroditi Pina

**Sexist humor and social identity: the role of sexist humor in men's in-group cohesion, sexual harassment, rape proclivity, and victim blame — 187**

Christine Gockel and Norbert L. Kerr

**Put-Down Humor Directed at Outgroup Members Increases Perceived – but Not Experienced – Cohesion in Groups — 205**

Beth Montemurro and Jacob A. Benfield

**Hung out to dry: use and consequences of disparagement humor on *American Idol* — 229**

Thomas E. Ford, Julie A. Woodzicka, Whitney E. Petit, Kyle Richardson and Shaun K. Lappi

**Sexist humor as a trigger of state self-objectification in women — 253**

Leslie Janes and James Olson

**Humor as an abrasive or a lubricant in social situations: Martineau revisited — 271**

Julie A. Woodzicka, Robyn K. Mallett, Shelbi Hendricks and Astrid V. Pruitt

**It's just a (sexist) joke: comparing reactions to sexist versus racist communications — 289**

Jessica R. Abrams, Amy M. Bippus and Karen J. McGaughey  
**Gender disparaging jokes: An investigation of sexist-nonstereotypical jokes on funniness, typicality, and the moderating role of ingroup identification — 311**

Simon Weaver  
**The rhetoric of disparagement humor: An analysis of anti-semitic joking online — 327**