

DE  
—  
G

DE GRUYTER

# PUBLISHING WITH DE GRUYTER



# WE WANT TO KNOW!

At De Gruyter, we are driven by curiosity—the desire to know and understand the ideas and the people who contribute to scholarly endeavors, and research. As a leading publisher of academic content, De Gruyter's mission

is to disseminate knowledge and to encourage curiosity about new subjects. This mission can only be accomplished with the support of our most important partners: **you, our authors.**

## About us

### Academic publishing since 1749

It is quality, not quantity, that primarily influences our work at De Gruyter. Despite the massive consolidation in the world of scholarly publishing, we remain true to the principles of our family-owned company.

Since 1749, we have remained financially independent—regardless of trends and fashions—and with care and enthusiasm, we have sought to nurture and disseminate discovery. Our backlist, which also includes leading thinkers of the Enlightenment, is a unique testimony to 270 years of ideas and human progress. Our plans for the future

are no less ambitious: we will help drive change, seize technological opportunities, and expand access to first-class knowledge. Going forward, our tools might not be the same, but our determination will remain undiminished. We will do what we have always done: support scholars and researchers so that they can give their best to the world.

All of these ideas are deeply embedded in our culture and are embodied in our dedication to quality and the absolute care we put into our work on a daily basis.



## De Gruyter in numbers

**~52,000**

eBooks currently  
available on  
De Gruyter Online

**40,000**

books in archive

**~1,400**

Open Access books  
already published

Books in

**29**

subject areas

**~1,300**

new book titles  
per year

Since

**2008**

eBook production

Since

**2014**

all De Gruyter books also  
available in EPUB format

**~900**

journals

**20,000**

archive titles will  
be made available as  
eBooks and print  
on demand books  
by 2020

**~55**

online reference  
& databases

**~700**

new publisher partner  
titles per year

# Why publish with De Gruyter?

## EXPERIENCE AND REPUTATION:

De Gruyter was founded in 1749, giving us a track record of nearly three centuries as academics' publishing partner of choice.

## WE WANT YOU TO BE HAPPY:

In a survey of more than 5,000 of our authors conducted in 2017, 77% reported that they were satisfied with their experience with De Gruyter. Some 78% rated De Gruyter positively compared with other publishing houses.

## FROM "A" FOR ARCHAEOLOGY TO "Z" FOR ZOOLOGY:

We can offer you a comprehensive range of publishing options within our 29 subject areas in the humanities and sciences. At De Gruyter, you can be sure to find the right home for your work.

## DEDICATED TO YOUR SUCCESS WORLDWIDE:

We maintain an international presence with offices in Berlin, Munich, Basel, Vienna, Warsaw, Boston, and Beijing, enabling us to take your research results to a global audience.

## OPEN AND INNOVATIVE:

De Gruyter is one of the largest Open Access publishers in the world. We provide ungated access to leading academic research with approximately 1,400 Open Access titles and 50 Open Access journals. We would be happy to advise you should you wish to publish your content as Open Access.



WE WANT TO KNOW!

# What our authors say



**PROF. DR. RUSS HILLE**

*My experience as a De Gruyter author has been incredibly positive. The submission and approval processes are both straightforward and rapid, and the technical standards are first-rate and highly professional. Overall, the program features outstanding and exciting science and technology titles and I am honored that my book is part of the program.*

Department of Biochemistry  
University of California, USA



**PROF. DR. GABRIELE CORNELLI**

*In my experience, both as an author and editor, I've found in De Gruyter staff support and assistance during all the phases of publishing. [...] I strongly believe that to find a very good publisher, one who's willing to take great care of your academic work, is something rare. I'm happy to have found it in De Gruyter.*

Archai UNESCO Chair / University of Brasilia, Brasil;  
President of the International Plato Society



**PROF. DR. LESLIE ADELSON**

*Publishing with De Gruyter exceeded my hopes and expectations in ways for which I will be forever grateful. From content to design to timing, pricing, and distribution, editors and staff were marvelously and consistently attentive to large objectives and small details alike. As an author, I have never felt my work so well cared for as with De Gruyter. Under gracious and expert editorial direction, from first inquiries through to production and beyond, a book that meant the world to me found a home in a world of readers.*

Jacob Gould Schurman Professor of German Studies  
Chair, Department of German Studies  
Cornell University, USA



**PROF. DR. THEA S. THORSEN**

*Knowing De Gruyter as a highly esteemed publisher of many books that I have made crucial use of in my research, I was very excited when I first had the chance to work with them. And the experience of being an editor and author in the hands of De Gruyter's professional organization and helpful, friendly and inspiring staff was truly beyond my expectations! Luckily I have already embarked on the next project with De Gruyter and I am greatly looking forward to the process.*

Department of Historical Studies: Classics  
The Norwegian University of Science and Technology,  
Trondheim, Norway

## AUTHORS AND EDITORS TOLD US WHY THEY LIKED PUBLISHING WITH DE GRUYTER.

Results are taken from a survey with more than 5,000 participants.



**Reputation of De Gruyter**



**Visibility of the title**



**Relevance of the field of research**



**Quality of the printed books**



**Program context**

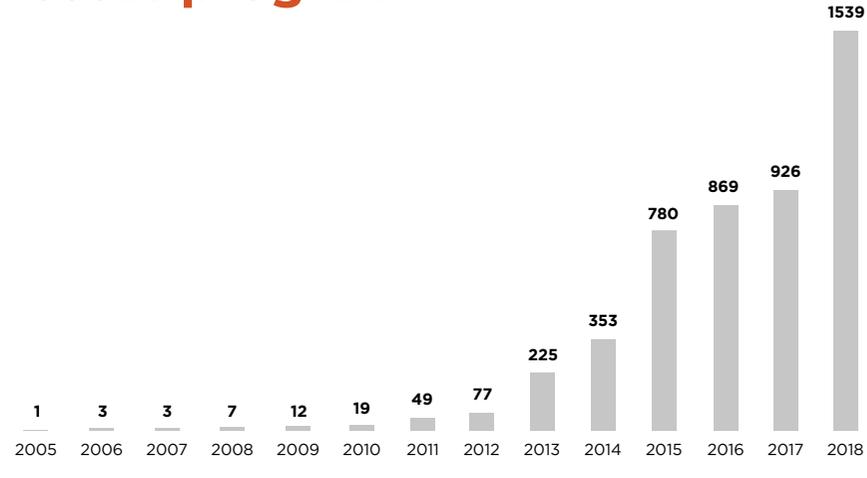


**Sales reach**



**Personal relationship with the series editor**

## Our Open Access program



Number of Open Access Books since 2005.

De Gruyter is the largest independent academic publisher of Open Access books, with more than 1,400 titles available on **degruyter.com**. Being an early adopter of Open Access, we have developed a solid portfolio of titles across all product types. Commitment to sound peer review, rigorous editorial practices, and high-quality author services are the cornerstones of De Gruyter's growth and leadership position in Open Access publishing.

Authors can also publish Open Access across the entire journal portfolio by choosing to publish in De Gruyter's fully Open Access journals or via hybrid Open Access in any of the subscription journals. All Open Access research is immediately available to read, download and share freely.

Open Access allows faster publication, as well as increased visibility, readership, and citations. All submissions are subject to peer review and authors retain full copyright.

“

*Open Access is not simply a business model for us – it is our future and our passion. Our enthusiasm for Open Access, especially Open Access books, goes back more than 15 years. The scholarly community, including authors, libraries, research and educational institutions, and the generally inquisitive, benefit from our publishing expertise, our openness, and our partnership approach.*

—  
**Carsten Buhr**

Managing Director, De Gruyter

”



# DE GRUYTER EDITORIAL

## Quality first

Our experienced editorial teams are responsible for 29 subject areas. Always up-to-date with the latest research trends, our editors are specialists in their fields, and are on hand to assist you with any questions you might have about the publication process.

Your manuscript will undergo a thorough peer review, ensuring that your book meets the high standards of research quality

that De Gruyter stands for. We offer you the professional project management skills of our subject experts who work closely with other departments such as Production, Marketing, and Sales to help your book achieve its full potential. We will work with you to develop a detailed timetable, and will stay in touch even after your book has been published.

# Our review process



## COORDINATION

First, the relevant publishing division looks over your proposal or manuscript, coordinating with the series editors (where appropriate). During this stage, we evaluate the quality of your manuscript, check whether your work is a good fit for our portfolio, and assess its marketability.



## PEER REVIEW

Our publications undergo an evaluation process prior to publication. All external reviewers are researchers or academics specializing in the relevant subject area. We can apply plagiarism checks or a fake manuscript detection system to ensure content quality.



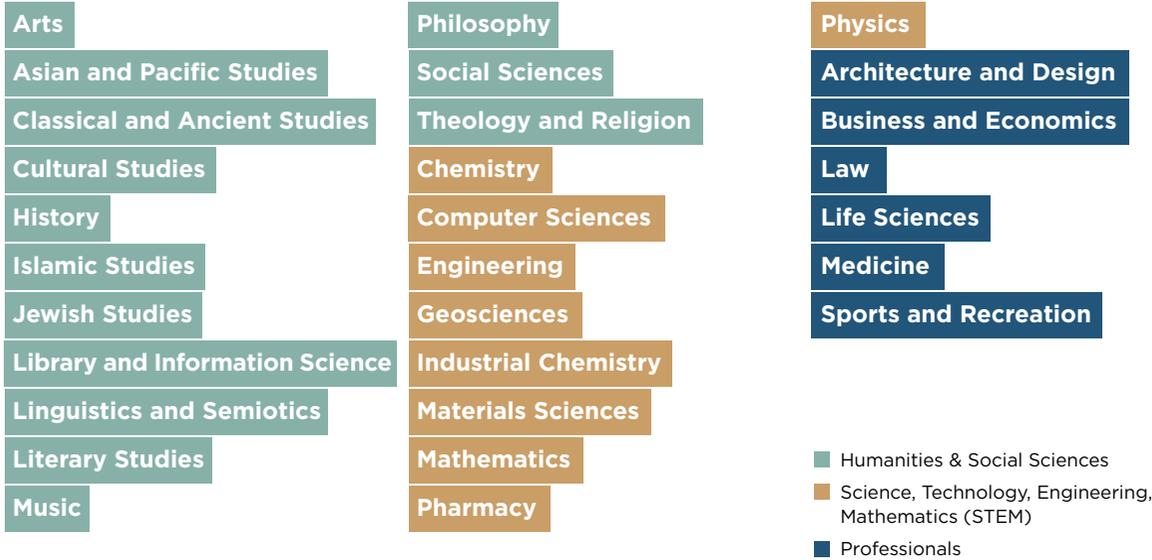
## FEEDBACK

After evaluating your work, you will receive expert feedback from us. We may request that you make changes or improvements to your proposal or manuscript.

# Our publishing areas

## De Gruyter's publications cover a total of 29 subject areas.

Today, De Gruyter publishes over 1,300 new book titles each year in the humanities, social sciences, STEM, and professionals, more than 900 subscription-based or Open Access journals, and a variety of digital products.





# DE GRUYTER PRODUCTION

## From manuscript to finished book

A series of formal criteria needs to be met to ensure that your finished manuscript can become a book. Your editor will explain the essentials and discuss the options for manuscript preparation with you.

Authors who submit a manuscript as camera-ready copy are entirely responsible for typesetting their book. Alternatively, you can leave it to us and we will work with typesetting professionals to prepare your book to the highest possible standards. We recommend you speak to your editor to discuss what is best for your project.

Depending on the method of production and the level of complexity, it usually takes between 1½ and 6 months until the book is in your hands and the eBook is available to download. Your book will appear both in a high-quality printed format and digitally as an eBook. Thanks to the long-term archiving of all our digital content, we ensure that your book always remains accessible in the future. Your publication will be released as an eBook in PDF and EPUB format. Each title is given a page on our website with customizable information about the publication and a “look inside” preview feature.

# DE GRUYTER MARKETING & SALES



**“Do good and  
talk about it!”**

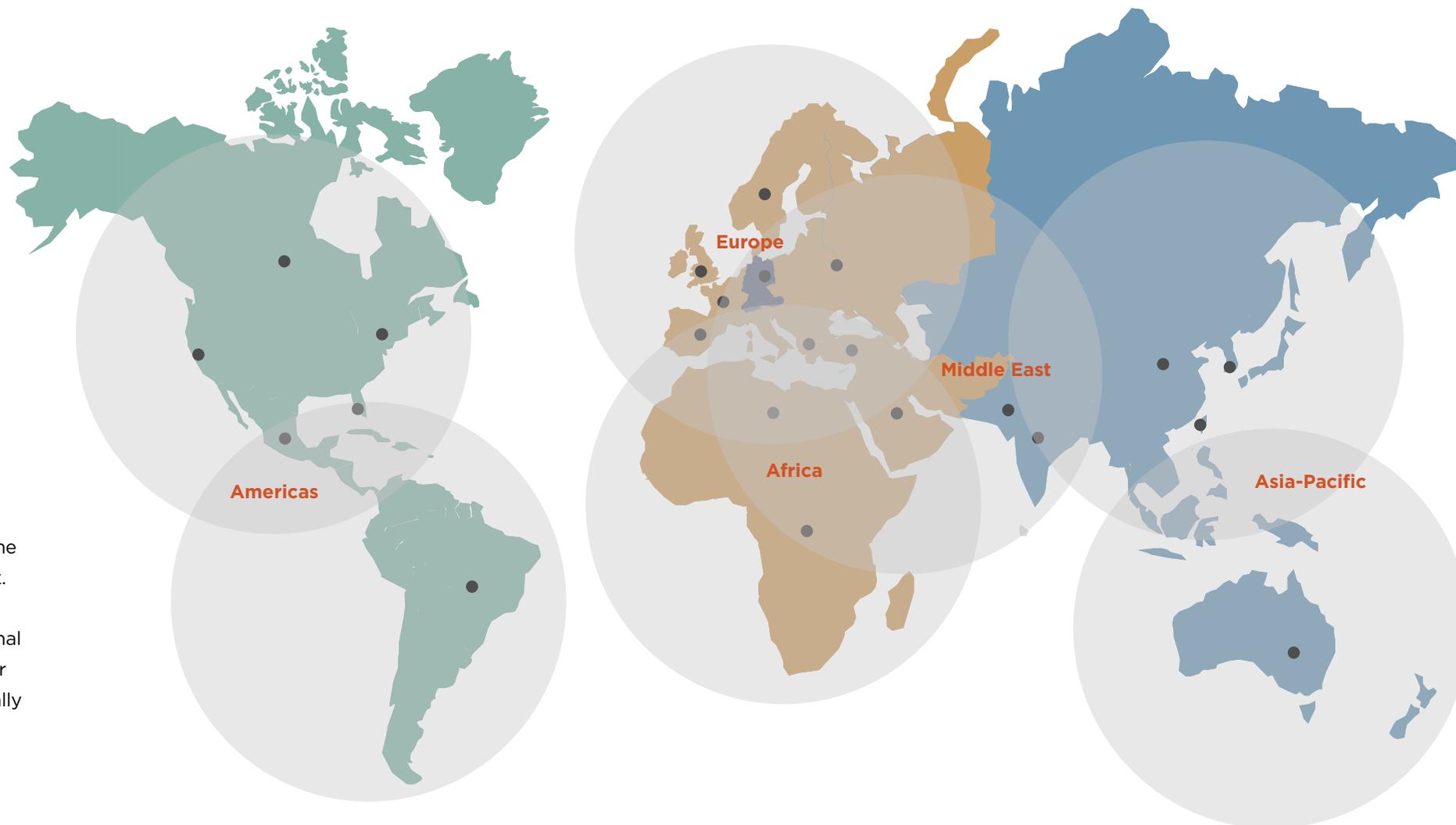
We use a wide range of communication channels to promote our authors' publications, from newsletters and e-mail campaigns to targeted marketing activities through our retail partners. We are experts in the fields of abstracting and indexing (A&I) services, and are highly visible on social media. In addition, our website offers you and your book a platform for both marketing activities and sales. There are currently around 200 organizations with some 500 databases providing A&I services. De Gruyter works together with all these services, and we are continually expanding our network with new providers.

E-mails are a major medium for our marketing communications. We regularly send

subject-specific newsletters and alerts so that relevant target groups are the first to know about our new releases and highlights.

What is more, our authors always receive free copies of their work for personal use. Your editor will discuss the details with you and the agreement will go into your contract. We make your work available to all relevant academic journals and media for reviewing. We save published reviews to a digital archive, and share a selection of these reviews on your book's web page. We also send you custom e-mails so you can access the reviews published about your book.

## Global reach



**Our international sales team works to boost the visibility of your book...**

based on many years of experience, as well as the extraordinary reach of our distribution network.

Our international sales team is spread across regional offices all over the globe. Our professional expertise in the market and first-class customer contacts allow us to offer academic content ideally suited to the needs of target audiences wherever they are.

De Gruyter is headquartered in Berlin with offices across the globe.

# Our partnerships

**Along with competence, courage and openness, partnership is one of our key values and De Gruyter has several partnership models, which we are proud of.**

Publisher partnerships are commercial partnerships in which, for example, we use our international network to help US-based university presses reach a broad international audience by distributing their eBooks. Our Editorial partnerships often include aspects of publisher partnerships but go deeper, putting coherent subject or discipline-based collections together with De Gruyter content. For example, we partner with a number of institutions in the US and in Asia to provide a top-notch Asian and Pacific Studies package.

## Publisher partners



## Editorial partners



# DE GRUYTER RIGHTS & LICENSES

A stack of papers with a pair of glasses and a pen on a desk. The papers are slightly out of focus, and the glasses are resting on top of them. The background is a blurred office setting.

## Your rights are our responsibility

Our Rights and Licenses Department deals mainly with translation rights and reprint permissions. We have significantly expanded our translation rights business over the past three years, and have active licenses in more than 50 countries. In addition, we have established a growing portfolio of license cooperations in China, Brazil, and the US.

Some bestsellers, such as Heidegger, have been translated into more than 20 languages. Our reprint permissions business is supported through the Copyright Clearance Center, which ensures a quick and effective processing of the enquiries. Titles for licensing are promoted at international events such as the Frankfurt, London and Beijing Book Fairs.

De Gruyter's repository policy allows authors to use the final published version of an article for self-archiving and/or archiving in an institutional repository (on a non-profit server) following an embargo period of 12 months after publication. The published source must be acknowledged and a link to the journal home page or articles' DOIs must be created.

Our editors' special copyright recommendations can be reviewed in our annual license catalog.

For further information, visit us on [degruyter.com/page/rights-permissions](https://degruyter.com/page/rights-permissions)

Walter de Gruyter GmbH  
Genthiner Straße 13  
D-10785 Berlin / Germany  
Tel: +49 30 260 05-0  
Fax: +49 30 260 05-251  
E-Mail: [service@degruyter.com](mailto:service@degruyter.com)

#### Picture & Illustration Credits:

Cover, p. 3: Piet Truhlar

p. 7, from top left to bottom right:

Employee at De Gruyter / Piet Truhlar

3D render of a medical background with virus cells / iStock / Getty Images

World connection concept / iStock / Getty Images

Walter De Gruyter (1920)

Open book / E+ / Getty Images

We want to know Poster

Book Shelf De Gruyter / Piet Truhlar

Book De Gruyter / Bettina Ausserhofer

Marie Curie / Image composition: Marta Moreno Crespo

p. 8/9: Illustrations / Studio Nippoldt, Berlin

p. 12, 16, 24: iStock / Getty Images

p.18: Westend61 / Getty Images

