

WHY PUBLISH WITH DE GRUYTER

THE BENEFITS OF PUBLISHING WITH DE GRUYTER

► Individualized Support and Guidance from Experienced Editors

The publisher's editors have received academic training in the subject areas they oversee and are ready to provide dependable and close support on your path to publication. Additional, external copyediting and/or language polishing from native speakers can be provided upon request.

► Distinguished Editorial Boards

Take advantage of the opportunity to have your work published in renowned series supervised by highly distinguished scholars in your field.

► High-Impact Publications

Numerous De Gruyter journals have impact factors, reflecting their importance in academic discourse.

► Peer Review

De Gruyter places a strong emphasis on quality. Prior to their release all publications undergo a strict peer review process that is organized independently by the publisher. Only scholars of renowned reputation in the specific fields are asked to be reviewers for our manuscripts.

► Collaboration with Funding Institutions

De Gruyter will support you in applying for outside funding /subsidies for your publication. We will adhere to any special requirements set by the institutions and will provide you with documentation needed for the application (cost calculation, letter of intent etc.).

► **Increased transparency with respect to authorship and research funding**

De Gruyter is automatically offering the benefit of ORCID to all authors and contributors from the moment a manuscript is submitted, so scientists that register are assigned an identifier which they can use to link and manage all publications. The bibliographic details saved to ORCID by De Gruyter authors are automatically referenced on De Gruyter Online and in the bibliographic information in the print versions of books and journals. De Gruyter has now also made it possible for articles in journals and books to be linked with FundRef, where the agency financing the research can be identified from a list of funding bodies.

► **Innovative Open Access Distribution**

De Gruyter offers numerous opportunities for open access publication, both in the sciences and the humanities.

PROFESSIONALISM IN PUBLICATION

- All new publications are made available digitally and printed at the same time.
- Our professional publishing systems make submitting your manuscript easy.
- We ensure the rapid processing and production of accepted manuscripts (from 6 weeks to 4 months for books) and of ahead-of-print content.
- Our professional typesetting practices ensure a clear and precise typographical layout while also providing for easy readability in both print and digital formats.
- There is no additional charge for color images in journals.
- All digital content is stored in long-term archives at external service providers, thus guaranteeing accessibility long into the future.

MARKETING AND SALES SUPPORT

► **De Gruyter Online**

Details about your publication will be attractively presented on De Gruyter's integrated online platform.

► **Abstracting and Indexing**

We cooperate with more than 100 abstracting and indexing partners who provide for the listing of publications in more than 300 different databases, ensuring they can be easily found. A large number of our publications are included in Thomson Reuters Citation Indexes.

► **Newsletters**

We inform all relevant target markets about new releases and highlights with our regular newsletters and eToC alerts.

► **Campaign Marketing**

Global marketing campaigns directed at libraries and academics generate publicity and ensure broad awareness for our publication portfolio. Your work will benefit from inclusion in our targeted communications to relevant customers.

► **Conferences and Trade Fairs**

Each year De Gruyter is represented at some 60 trade fairs and 80 professional conferences from across the entire spectrum of academia. In addition, we participate in some 20 book exhibitions each year through trade partners.

► **Book and Journal Review Support**

We'll help to get your publication reviewed in relevant professional media, and will document all coverage received in a state-of-the-art digital archive. You'll also receive individualized E-mails providing you with access to all reviews.

► **Public Relations**

You'll benefit from our extensive media ties and good relationships with professional journalists. Our press and PR activities generate publicity among the general public for our products.

► **Events**

De Gruyter organizes and supports regularly recurring book presentations, readings, discussion events, and press conferences to raise public awareness for select publications.

► **Social Media**

De Gruyter maintains Facebook and Twitter accounts devoted to specific academic disciplines. New releases and highlights are regularly communicated to over 10,000 fans and followers through our social media channels.

► **Rights and Licenses**

Our Rights and Licenses Department is responsible for offering all titles suitable for release by foreign publishing houses as licensed or translated editions. We ensure that copyright is always upheld, even for reprints and reproductions.

► **Open Access**

Thanks to automatic inclusion in De Gruyter's journal packages, all open access journals have a high level of visibility in libraries.

De Gruyter offers libraries an innovative service for the publication of open access books.

Furthermore, we offer libraries an option for making titles from our entire portfolio retroactively accessible under the open access standard. One route offered to open access release is through crowdfunding.

► **International Distribution**

Located in regional offices around the globe, our international sales team possesses expert market knowledge and first-class customer contacts, ensuring that our academic publications are always offered to the right target audience.

► **eBooks**

All eBooks are included in appealing subject-area packages as well as in our all-inclusive publications package. We offer these packages to libraries both in Germany and abroad.

► **e-dition**

De Gruyter guarantees the availability of all previously released titles through its e-dition program, which makes our complete backlist available as print-on-demand or as eBooks.

► **Strategic Distribution Partnerships**

De Gruyter has concluded a number of distribution partnerships with internationally renowned publishing houses such as Harvard University Press, thus expanding our portfolio with additional first-class publications.