

## Oxford University Press Eastern Africa

Oxford University Press  
Sixth Floor North Tower  
Electricity House  
Harambee Avenue  
PO Box 72532  
Nairobi  
Kenya

Telephone: Nairobi 336377

Cables: Oxonian Nairobi

General Manager:  
Roger Houghton

Managing Editor:  
Jonathan Kariara

Sales Manager:  
Samuel Mwaura



Trade Manager:  
Hassan Mohammed

Managers:  
Addis Ababa:  
Tesfaye Daba

Lusaka:  
Bright Halwindi

Dar es Salaam:  
Anthony Theobald

Number of staff:  
51

Number of books in print:  
370

Number of books published  
1974/75:  
30

Agencies:  
Bodley Head  
Cape  
Chatto  
Faber  
Harrap  
Murray  
Nelson  
Routledge and Kegan Paul  
Sheldon Press

The Eastern Africa office was established as a Branch in 1963, though there had been representatives based in Nairobi since 1952. After 1963 publishing offices were opened in Lusaka, Addis Ababa, and Dar es Salaam. The Branch covers Ethiopia, Somalia, Kenya, Uganda, Tanzania, Zanzibar, Zambia, Mauritius, and the Seychelles. Stock is held in Kenya (970 titles), Uganda (100 titles), Zambia (250 titles) and Tanzania (175 titles). The Ethiopian office holds small quantities of about 65 titles on its own premises.

About 80 per cent of turnover derives from books initiated and reprinted in the Branch and about 20 per cent sales of imported titles. The head office in Nairobi, covering mainly Kenya, Uganda, and Tanzania, accounts for some 75 per cent of total Branch sales.

The company has pursued a vigorous publishing policy in both educational and general books. Although the majority of Branch publishing is in English and Swahili, books have appeared in twelve other languages of East Africa.

The general and academic side of the list has included works by Presidents Kenyatta and Nyerere (most of whose published work OUP has handled); series such as *Studies in African Economics*, and the *Makerere Economics Series*, and two series of creative writing: *New Drama from Africa*, and *New Fiction From Africa*, as well as works on history, anthropology, politics and religion.

On the educational side, OUP co-publishes a lower primary English course with the Jomo Kenyatta Foundation in Kenya. The company has an expanding list of Swahili texts and dictionaries which span both Kenya and Tanzania, and publishes ELT material under contract for the Ministry of Education in Addis Ababa.

## Oxford University Press Southern Africa

Oxford University Press  
PO Box 1141  
Cape Town 8000  
South Africa

Telephone: 41-0717

Cables: Oxonian Cape Town

Oxford University Press  
PO Box 10413  
Johannesburg 2000  
South Africa

Telephone: 222621



General Manager:  
N.C. Gracie

Sales Manager:  
Peter Hyde

Number of staff:  
23

Number of books in print:  
150

Number of books published  
1974:  
8

Agencies:  
Cape/Chatto  
Murray  
Darton, Longman and Todd  
Thames and Hudson  
Stanford University Press  
Bodley Head

The Southern African branch began with an office in Cape Town in 1915. It now has a staff of 23, based mainly in Cape Town, with a small sales office in Johannesburg. The Branch area covers the Republic, South West Africa, Lesotho, Botswana, Swaziland, Malawi and Rhodesia.

The greater part of OUP sales in the Branch area consists of direct sales (of UK titles) to booksellers, mainly on indent through the Cape Town and Johannesburg offices. The branch also stocks a limited number (around 100) of Clarendon Press, OUP London, and other OUP Branches' titles.

Branch publishing has developed steadily in both the general and educational fields. Over 40 per cent of turnover in the field of local publishing comes from the sale of three courses: *Oxford Xhosa Grammars*, *Oxford Xhosa Readers*, and the *Oxford English Course*. Publishing in Southern African languages includes stories and folk tales in Xhosa, Shona, Zulu and Tswana, and poetry in Sotho and Zulu. Among distinguished authors from Southern Africa published by OUP are Athol Fugard, Leo Marquard, Oswald Mtshali, Alan Paton and Monica Wilson.