## Contents

**Summary — V**

**Preface — VII**

1 **Introduction — 1**
   1.1 Subject and Plan of the Study — 1
   1.2 The Intellectual Context — 5
   1.2.1 The Perspective of Complex Adaptive Systems — 5
   1.2.2 The Modelling Approach — 8
   1.2.3 Evolution of Religion on Multiple Levels — 12
   1.2.4 Norm Groups Emerge from Psychological Rudiments — 17
   1.2.5 Difference to Economist Approaches — 19
   1.3 Research Questions and Methodology — 24

2 **Cooperation as a Human Puzzle — 29**
   2.1 Ubiquitous Cooperation — 29
   2.2 Evolutionary Considerations — 31
   2.2.1 Kin, Reciprocity, Reputation — 31
   2.2.2 Cultural Group Selection — 34
   2.2.3 Costly Signaling — 38
   2.3 Social Psychology of Norms — 41
   2.4 The Strategic Role of Emotions — 44
   2.5 Chapter Conclusions — 48

3 **Religion as a Solution to Social Dilemmas — 50**
   3.1 Effects of Religion on Prosocial Behavior: Four Predictions — 51
   3.1.1 Reputational Concern — 51
   3.1.2 Cues of the Supernatural — 52
   3.1.3 Morally Concerned Deities — 53
   3.1.4 Signals of Commitment — 54
   3.2 Evaluation of the Signaling Hypothesis — 58
   3.2.1 The Problem of Underlying Quality — 59
   3.2.2 The Problem of Ideological Content — 63
   3.2.3 The Problem of Emotions — 70
   3.3 Chapter Conclusions — 73

4 **Deprivation, Hazards, and Religious Revivals — 74**
   4.1 The Deprivation Theory — 76
Contents

4.2 The Hazard-Precaution System — 79
4.3 Religion as a Survival Strategy — 81
4.4 Collapse and Revival in a Simulated Social Network — 83
4.5 Kinds of Revivals and Cultural Inertia — 89
4.6 Chapter Conclusions — 93

5 Revivalism in early Nineteenth Century Finland — 95
5.1 Revivalism as Homogeneous Phenomena — 95
5.2 The Socioeconomic Context — 99
5.2.1 Land Reforms and Growth of the Agrarian Populace — 100
5.2.2 Rigid Economic System under Mercantilism — 104
5.2.3 Clergy and the Conventicle Placard — 107
5.3 Three Revivals — 109
5.3.1 The Jumping Revival — 110
5.3.2 The Kuortane Revival — 112
5.3.3 Ostrobothnian Skörts — 114

6 From the Deprived to the Revived: A Self-Organizatory Process — 118
6.1 Social Composition of the Revived — 118
6.1.1 The Jumping Revival — 119
6.1.2 The Kuortane Revival — 122
6.1.3 Ostrobothnian Skörts — 124
6.1.4 Comparison of Social Profiles — 128
6.2 Self-Organization among the Revived — 132
6.2.1 Behavioral Requirements and Group Demarcation — 133
6.2.2 Emotional Signaling — 136
6.2.3 Evidence of Norm Observance and Cohesion — 141

7 Discussion and Conclusions — 147
7.1 Summary: Beyond Sociohistorical Explanations — 147
7.1.1 Who Had Cause to Communicate Commitment? — 149
7.1.2 Was Joining a Revival Costly? — 156
7.1.3 Were Conventicles Rituals? — 158
7.1.4 Was the God of the Revived a Moralist? — 161
7.1.5 Finnish Revivals as Cultural Group Selection — 161
7.2 Future Research — 163
7.2.1 Reinvestigating the Role of Religious Leadership — 163
7.2.2 Simulation Experiments and Religions as Complex Adaptive Systems — 166
7.2.3 Revival Movements’ Divergent Trajectories — 167