



Press Release

de Gruyter is now offering an innovative Open Access Model for journals and book series: de Gruyter Open Library

Berlin, 2nd April 2009

With immediate effect de Gruyter is offering an innovative publishing model for their journals and book series: de Gruyter Open Library provides an opportunity for authors to be published in a "golden" hybrid model for both books and journals. Dr. Sven Fund, Managing Director of de Gruyter, stated: "In the interests of an efficient supply of scholarly information, we wish to create an offer with de Gruyter Open Library, that meets the shifting interests of the authors, customers and partners alike. Regardless of discipline and publication format, we see the transparency of our offer as a prerequisite for the success of future cooperation with scholars from all fields."

de Gruyter offers a standard general Open Access Model: for the price \$2,450 per article, authors can provide readers with access to their contributions free of charge on the website www.reference-global.com. Regardless of discipline and length of the publication, the mode for articles from journals, book series or collected volumes will be applied. A future adjustment of the product prices is planned, in the event of a calculated 20% increase in revenues through Open Access.

For the hybrid model, permission of the publisher of the series or volume will be obtained in advance. Further, the choice of Open Access has no influence on the peer review process and the resulting scholarly quality of the articles. Besides publishing the article on the publisher's own platform, the publisher will archive the links in an Open Access Repository, as a service provided to the authors.

Referring to the objective, Dr. Sven Fund maintained that: "With the de Gruyter Open Library we afford a change from subscriber-based business models to one financed directly by scholars, as demanded by international institutions promoting scholarship".

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