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Canada and the United States in the Global Politics of Tobacco Control

"Is the Tobacco Epidemic Being Brought Under Control, or Just Moved Around?—An International Perspective." (Collishaw 1994)

"The tobacco epidemic is now recognized as a political rather than a medical problem....We have not, as one British minister put it, changed emphasis from addressing tobacco diseases at the surgical table to prevention by decisions at the cabinet table." (Mahood 1997)

"Increasingly, national social policies are being affected by transnational forces. With the advent of global markets 'social policy activities traditionally analysed within and undertaken within one country now take on a supranational and transnational character.'" (Yach and Bettcher 2000, quoting Deacon, Hulse and Stubbs 1997).

"Our lack of greater progress in tobacco control is more the result of our failure to implement proven strategies than it is the lack of knowledge about what to do." (US Surgeon General David Satcher, commenting on the release of the 2000 US Surgeon General's Report)

Introduction

This concluding chapter will do three things. First, it will provide an overall evaluation of the theories possibly explaining tobacco-control policy in Canada and the United States. Second, it will suggest some possible short-term future developments for tobacco control in both countries. Finally, it will consider tobacco control in Canada and the United States in relation to the developing international level of tobacco control, principally exemplified by the attempt to adopt a Framework Convention on Tobacco