Contents

Prefaces — V
Roland Bernecker, Secretary-General of the German Commission for UNESCO
Francesco Bandarin, UNESCO Assistant Director-General for Culture

The Cottbus Declaration on Heritage Studies: The Need for a Holistic
Understanding of Heritage (2012) — 1

Introduction — 3
Marie-Theres Albert

Heritage Studies – Paradigmatic Reflections — 9
Marie-Theres Albert

A Shift of Paradigm in Interpretation and Identification — 19

Heritage Interpretation as Public Discourse: Towards a New Paradigm — 21
Neil A. Silberman

Learning to Engage with Human Rights in Heritage — 35
William Logan

Cultural Landscape Theory and Practice:
Moving from Observation to Experience — 49
Julian Smith

Concepts and Developments over the Course of Time — 67

The Shift towards Conservation: Early History of the 1972 World Heritage
Convention and Global Heritage Conservation — 69
Christina Cameron, Mechtild Rössler

UNESCO Recommendation on the Historic Urban Landscape — 77
Michael Turner

Managing Change: Integrating Impact Assessments
in Heritage Conservation — 89
Ana Pereira Roders, Ron van Oers
Understanding Heritage – Beyond the Construction of Meanings — 105

The Concept behind the Word: Translation Issues in Definitions of Heritage — 107
Mathieu Dormaels

The Absence of Presence: Museums and the “Performance” of Identity in a Caribbean Context — 117
Alissandra Cummins

Materializing the Immaterial: On the Paradox of Medializing Intangible Cultural Heritage — 135
Thorolf Lipp

Heritage in Transition – Challenges of New Media — 153

Documentary Heritage, Digital Technologies and the Dissemination of Knowledge — 155
Anca Claudia Prodan

Studying Heritage in the Digital Era — 169
Gertraud Koch

Meaning of the Internet for the Intangible Heritage Convention — 183
Alice Halsdorfer

Notes on Contributors — 193

Index — 199