Entrepreneurship Research Journal (ERJ)
Call for Papers for a Special Issue on

Systemic Approaches to
Entrepreneurship, Commercialization and Innovation

Among the common current challenges in launching and maintaining successful initiatives in entrepreneurship, commercialization and innovation is an insufficiently inclusive scope of vision, which can lead to errors of omission and directly impact the accuracy level in the assessment of risks and opportunities. In turn, this can bring about a lack of fundamental viability, particularly in long-term planning.

A systemic approach to entrepreneurship, commercialization and innovation can serve as a valuable framework for developing a more holistic and integrative view. This broader perspective aims to take into consideration the tremendously dynamic nature of the evolution of modern commercial enterprise and a rapidly increasing variety of factors and constraints as part of building a more profitable and sustainable overarching business strategy and formulating more flexible and efficient implementation processes.

The purpose of this special issue is to examine existing and new research on effective and progressive systemic approaches to all aspects of entrepreneurship, commercialization and innovation that reflect the swiftly transforming and growing in complexity global marketplace. Topics of interest include but are not limited to the following:

- Systems Thinking
- Modeling and Simulation and Systemic Visualization
- Artificial Intelligence
- Systemic Risk Management
- Network and Enterprise Governance
- Systemic Negotiation
- System of Systems Management

The authors are encouraged to submit full papers, describing original, previously unpublished, complete research, not currently under review by another conference and/or journal, addressing state-of-the-art research and development related to systemic approaches to entrepreneurship, commercialization and innovation.

The Guest Editors of this ERJ Special Issue are Alex Gorod and Wendy Lindsay, Entrepreneurship, Commercialisation & Innovation Centre (ECIC), The University of Adelaide. Submitted papers from authors will have the opportunity to go through a review process and if successful, will be subsequently published in the Entrepreneurship Research Journal as a future Special Issue. Inquiries about the Special Issue may be directed to Alex Gorod at alex.gorod@adelaide.edu.au and/or Wendy Lindsay at wendy.lindsay@adelaide.edu.au for further information.
A MS Word file containing the paper may be uploaded to https://mc.manuscriptcentral.com/dgerj by **March 15th, 2019** with a cover letter identifying the submission as a response to this Call. Authors are also requested to notify Guest Editors of the submission by sending an email to alex.gorod@adelaide.edu.au

Authors will be informed by **May 15th, 2018** via the website. There is no paper submission fee. For detailed formatting and submission instructions, please visit www.degruyter.com/erj and click the “Submission of Manuscripts” tab.

**About the ERJ:**

*Since its Inaugural Issue in January 2011, and within five years of its origin or 2015, the Entrepreneurship Research Journal (ERJ) with De Gruyter received its first Impact Factor (IF) of 0.515 in June 2016. This is a major achievement for the current Editors who are Rania Labaki (EDHEC Business School, France), Thomas Lyons (Michigan State University, USA), Ramona Zachary (Baruch College, USA), and Chandra S. Mishra (Florida Atlantic University, USA). Recently, the ERJ has an IF 2016 equal to 0.630 and a 5-year IF of 0.821. The ERJ also has a CiteScore 2016 of 0.35; ScImago Journal Rank (SJR) 2016 of 0.113 and a Source Normalized Impact per Paper (SNIP) 2016 of 0.341; go to http://www.degruyter.com/view/j/erj for further details.*