Introduction 1

CHAPTER ONE: Why We Fact-Check 13

CHAPTER TWO: What We Fact-Check 27

CHAPTER THREE: How We Fact-Check 32
   Fact-Checking Magazine Articles 33
   Fact-Checking Other Media 47
   Navigating Relationships with Editors, Writers, and Producers 57
   Fact-Checking on a Budget 59
   Fact-Checking Your Own Writing 60

CHAPTER FOUR: Checking Different Types of Facts 63
   Basic Facts 63
   Numbers 65
   Quotes 68
   Concepts 71
   Analogies 72
   Images 73
   Physical Descriptions 76
   Sports 77
   Historical Quotes and Stories 77
   Product Claims 79
   Foreign Languages 81
   Foreign Outlets 82
   “Common Knowledge” 82
   Headlines and Cover Lines 83